

# 2019 Sponsor Prospectus

13th Annual  
**UAS  
SUMMIT  
& EXPO**

**August  
27-28  
2019**



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## Sponsorships Cultivate Strong ROI

As a sponsor of the 2019 UAS Summit & Expo, you will have an opportunity to position your organization as a leader and supporter of the UAS industry in important international markets. For pricing and additional information, please contact your BBI International Account Executive at (866) 746-8385 or [service@bbiinternational.com](mailto:service@bbiinternational.com).

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Partner Level		Sold To
Event Partner		
<b>Platinum Level</b>		
Conference Bag (1)		
Name Badge Lanyard (1)	<b>SOLD</b>	Northrop Grumman Corporation
Tuesday Evening Networking Reception (1)		
General Session & Main Stage (1)	<b>SOLD</b>	Grand Forks Region Economic Development Corp./ City of Grand Forks
Pocket Agenda (1)		
<b>Gold Level</b>		
WiFi Sponsor (1)	<b>SOLD</b>	Northern Plains UAS Test Site
reCharge Lounge (1)	<b>SOLD</b>	L3Harris Technologies
Lunch Sponsor (2)	<b>SOLD</b>	Greater Grand Forks Convention & Visitors Bureau, UND
Water & Coffee Stations (1)	<b>SOLD</b>	General Atomics Aeronautical Systems, Inc.
Aisle Sponsor (3)		
Social Network & App		
Breakfast Sponsor (2)		
Ice Cream Social Break (1)	<b>SOLD</b>	UND Center for Innovation
<b>Add On</b>		
Floor Directional Decals		
Student Access Sponsorship		Grand Forks Region EDC

## Partner Level

## Platinum Level



## Gold Level





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Marketing/Branding Opportunities	Partner	Platinum	Gold
One complimentary (10 X 20) premium exhibit space in the expo	✓		
One complimentary (8 X 10) premium exhibit space in the expo		✓	✓
Two e-mail blasts to all conference attendees	✓	✓	✓
One piece insert in all conference bags	✓	✓	✓
Full page advertisement in onsite program guide	✓	✓	
Two time use of conference mailing list	✓	✓	✓
<b>Top placement</b> of company logo and link to company website on every page of the conference website	✓		
Company logo and link to company website on every page of the conference website		✓	✓
Introduction to keynote speakers and elected officials	✓		
Sponsor Spotlight: Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the conference website	✓	✓	✓
Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓	✓
Company literature at designated sponsor table in high traffic area	✓	✓	✓
Logo and 50-word description in onsite program guide	✓	✓	✓
<b>Top placement</b> and visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓		
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation		✓	✓
Opportunity to promote separate side event to conference attendees through the conference website	✓	✓	✓
<b>Complimentary Registrations</b>			
Seven complimentary full conference registrations	✓		
Five complimentary full conference registrations		✓	
Three complimentary full conference registrations			✓
<b>Executive Boardroom Use</b>			
Executive boardroom available for private meetings	✓	✓	

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## Platinum Level Sponsors

### Name Badge Lanyard (1 available)

Get all conference attendees to know your company. By investing in advertising, your brand will be constantly visible around the neck of every person in the room. There are many ways to have your company name and logo displayed at the conference. Tremendous exposure for your company.

#### Recognition on Name Badge & Lanyard

- Company logo on name badge lanyards for all attendees

**SOLD**

### Tuesday Evening Networking Reception (1 available)

An opportunity to meet and mingle with industry representatives, the evening receptions are located in the Expo and are highly attended. These sponsorships offer maximum exposure and include prime marketing opportunities at the event and through promotional materials.

#### Recognition at Networking Reception

- Company logo on signage displayed at event
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Logo on agenda online prior to show and on UAS Connect
- Koozies with company logo

### Pocket Agenda (1 available)

Keep your company in the pocket of every attendee. This is a highly sought after guide that attendees reference again and again throughout the conference. In addition to placing your logo on the pocket guide, you will also have an opportunity to place an advertisement in one section of the piece.

#### Recognition with the Pocket Agenda

- Logo on front page of pocket guide
- One page ad placement within pocket guide

### General Session & Main Stage Sponsor (1 available)

Your company's name will be displayed during the General Session and during all the presentations at the conference. This sponsorship allows you to take advantage of the large gathering of attendees and the most anticipated session of the conference. In addition, anytime the General Session is promoted before, during or after the conference, your name will be included in all conference mailings, your name will be prominently displayed to allow you to reach a large number of attendees as the event begins.

#### Recognition on General Session

- Logo on big screen displayed before and after the general session and during each presentation
- 30 second speaking spot, during the general session to promote your product
- Naming rights – example "Your Name General Session"
- Any time the General Session is promoted in conference marketing materials, your name will be included

**SOLD**

### Conference Bag (1 available)

Are you looking for high visibility? This investment ensures that your company's name stands out at the conference. Distributed at the beginning of the event, all attendees receive a show bag and use it throughout the conference. We've even discovered that many attendees use it long after the conference has ended. Put your company's brand on every conference show bag and make your investment count.

#### Recognition on Conference Bag

- Company logo printed on conference bag given to all attendees

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## Gold Level Sponsors

### reCharge Lounge (1 available)

Give your company's brand an boost by becoming the Lounge sponsor. A self-service mobile device charging station, complimentary charging tips, and company tabletop graphics will be displayed in the heart of the event.

#### Recognition

- Recognition on UAS Connect
- Hanging signage
- Exclusive opportunity to display information and materials in the lounge area for perusal by visitors
- Table graphics promoting company/services

**SOLD**

### Breakfast Sponsor (2 available)

Start the day off right with your company's brand displayed at the morning breakfast buffet. This sponsorship gives your company the opportunity to be the first in the eyes and on the minds of the conference attendees.

**Available: Tuesday and Wednesday**

#### Recognition at Breakfast

- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Company logo on signage displayed at event
- Logo on agenda online prior to show
- Option to upgrade to hot breakfast available

### Social Network & App (1 available)

UAS Connect is an exclusive online social media site for the UAS Summit & Expo and is the perfect sponsorship for a consulting service or supplier to the industry. Attendees visit the site before, during and after the event, so you'll gain maximum exposure with conference goers looking to make connections and find new products and services. Start connecting with the industry, become the exclusive sponsor of UAS Connect!

#### Recognition on UAS Connect

- Company logo displayed on UAS Connect in the header
- Logo on online agenda prior to show on UAS Connect
- Logo sent in emails promoting UAS Connect

### Aisle Sponsor (3 available)

This has become one of the most popular sponsorships, due to the heavy traffic and exposure you receive as an aisle sponsor. This is an excellent opportunity to have your company's brand displayed for hundreds of attendees in the expo halls.

#### Recognition on Aisle Signage

- Company logo prominently displayed over the expo floor beneath the aisle signage on the expo floor.

### Water & Coffee Station (1 available)

Your current and potential customers will appreciate the convenience of a water cooler and coffee station in the heart of the event.

#### Recognition

- Logo prominently displayed on all signage
- Logo on all signage
- Opportunity to display company information next to water & coffee stations

**SOLD**

### WiFi Sponsor (1 available)

This may be one of the best sponsorships for companies looking to drive people to their website. Your brand and company name will be displayed on the login screen the time they log in to the internet provided.

#### Recognition

- Signage within the hotel hall. Attendees will need the password to connect to the internet.
- User's browser will display your company name after connection established. An example of this is provided.

**SOLD**

### Lunch Sponsor (2 available)

Regarded as one of the most coveted sponsorships, the lunch sponsorship allows attendees to associate your company with a positive experience. Your company will be promoted throughout the event.

**Available: Tuesday and Wednesday**

#### Recognition

- Company logo on UAS Connect
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Verbal recognition by event staff
- Opportunity for speaker representative to address lunch attendees
- Logo on agenda online prior to show and on UAS Connect

**SOLD**

### Ice Cream Social Break (1 available)

This has become one of the most popular breaks during the Summit. You'll gain exclusive recognition as you serve attendees as they build their own ice cream sundaes. Your company logo will be displayed on all signage and signage during the event.

#### Recognition

- Tabletop cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Company logo on signage displayed at event

**SOLD**



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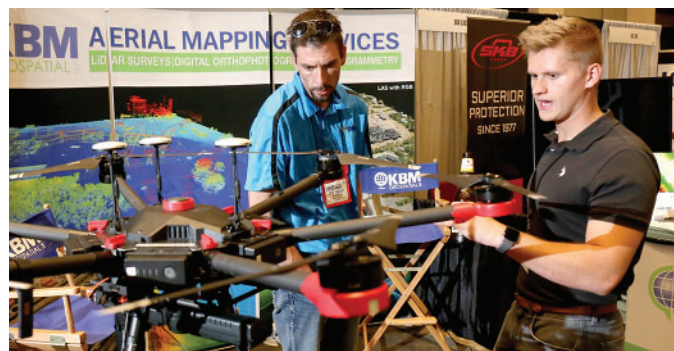
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## +AddOns



Example



### Floor Direction Decals

Enhance your visibility and drive attendees to your booth at the UAS Summit & Expo

Follow your floor decal road! Two foot diameter floor decals with your booth number and logo leading the way to all conference points of interest.

**Availability is limited and will sell out fast!**

Recognition on Floor Direction Decals

- Logo and booth # prominently displayed on five (5) floor decals

### Student Access Sponsorship

We receive many requests from students about getting access to the Summit presentations and trade show floor, however even at a discounted rate they are unable to pay the student fee. As a Student Access Sponsor, you'll have the ability to give up to 10 college students access to the entire conference.

In addition to giving students access, your name will be promoted on their name badges. Each student will showcase your generosity as they walk through the event.

Recognition:

- Listed as the sponsor in the program guide
- Listed as the sponsor on on-sight signage
- Mentioned as the sponsor during the General Session